

Box 11.2: Case Study: WE – young people see nature. A project dedicated to youth for improvements needed for sustainable development

Experiences that can be exchanged
The younger generation needs a new impact in understanding nature conservation aspects. Due to the development of new information systems theoretical knowledge is much easier to get. However it must be compared with a real, in-situ, contact with nature.
Overview of the case
Twice a year, since 2006, international camps have been organized in Poland and in The Netherlands with about 20 – 24 people each time, including nature and photography teachers. The subjects were connected with typical nature conservation, sustainable development and communication. Participants have documented phenomena, threats and beauty by using cameras. Meetings and lectures, but also many social events have been organized, also based on art aspects. The important result of this project was enlarging the general knowledge about interactions between nature and human development, which was learned by the younger generation in an attractive way.
ICZM tools
Personal involvement and information exchange, showing possibilities to connect existing databases with practical aspects of management from various countries.
Success and failure factors
<p>Success factors:</p> <ol style="list-style-type: none"> 1. Involvement of the younger generation in knowledge of coastal processes. 2. Showing similarities of problems in various coastal locations. 3. Connecting attractive forms of teaching with the needs of public participation in solving possible conflicts and problems. <p>Failure factors:</p> <ol style="list-style-type: none"> 1. Possible language problems between participants. 2. No equivalent level of nature and sustainability knowledge .