

Foto Competition









How to organize photo competition?

Project ARTWEI, draft manual photo competition, December 2010

How to organize photo competitions?

Photo competitions within the ARTWEI project are qualified to draw people's attention on their environment. With such events it is possible to reach the public and to raise awareness for nature and coastal issues. Furthermore, such competitions can strengthen the cross-border cooperation and expand the inventory of coastal photos.

EUCC-The Coastal Union Germany already organized several photo competitions and is experienced with the procedure. But maybe our know-how cannot be translated directly to other countries. Therefore, the following manual gives an overview in general. The technical background (picture database, drafts for press releases, flyer and poster) will be provided by EUCC-Germany.

It would be desirable when all case studies would organize a photo competition on their own. In this context it is important, that only one local partner (two for a cross-border competition) should be responsible. If you have any questions or problems we provide advice and would be glad to answer your questions.

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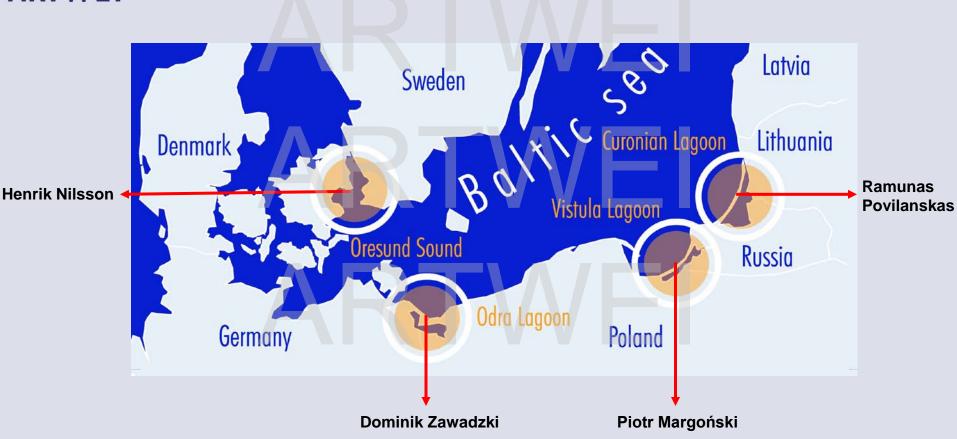


















Szczecin Lagoon

Organiser: University of Szczecin

Main partner: EUCC – Coastal Union Germany

Person responsible : Dominik Zawadzki

E-mail address: <u>dominik.zawadzki@univ.szczecin.pl</u>

Title of the competition: "Odra Lagoon – nature and tourism"

Duration: 1st July – 18th September 2011

Contestants: Amateur photographers

Two categories: 1st – children and teens under 18,

2nd - adults

 Main goal of the photo competition is to promote Szczecin Lagoon as an important water reservoir Of Zachodniopomorskie Region, which joins two nations and is a transitional water between inland waters and Baltic Sea.







Szczecin Lagoon

Jury: 3 people (Tomasz Duda, Anrzej

Kraśnicki Jr, +?)

Prizes: 3000 PLN (750 Euro)

• IMPORTANT! we can't spend more

than 200 PLN (50 EURO) on each item

Awarded: First places in each category

2 – 4 places in each category

(for example: book about Szczecin Lagoon,

pendrive and some photo equipment)

Award Ceremony: Mid October during the inauguration of

the academic year at Szczecin University.

Further promotion: Photo exhibitions in Maritime Office and

Szczecin University Chancellor's Office.





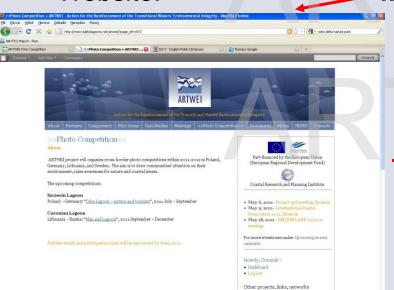


Szczecin Lagoon

Promotion:

500 leaflets advertisement in the media (local newspaper, radio, local internet portals, Facebook)

Website:

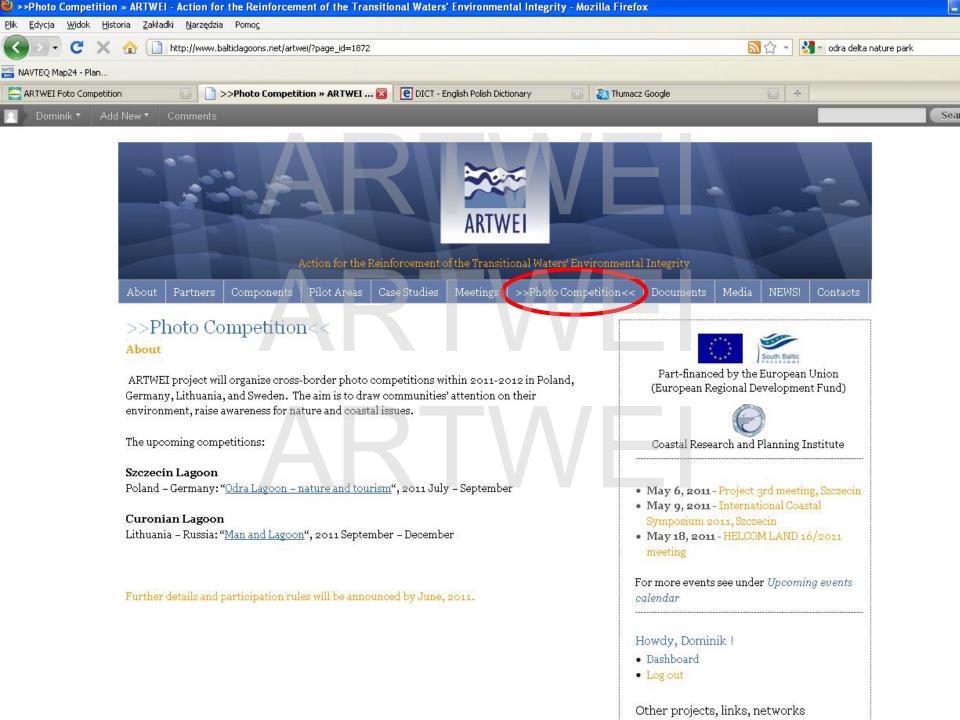


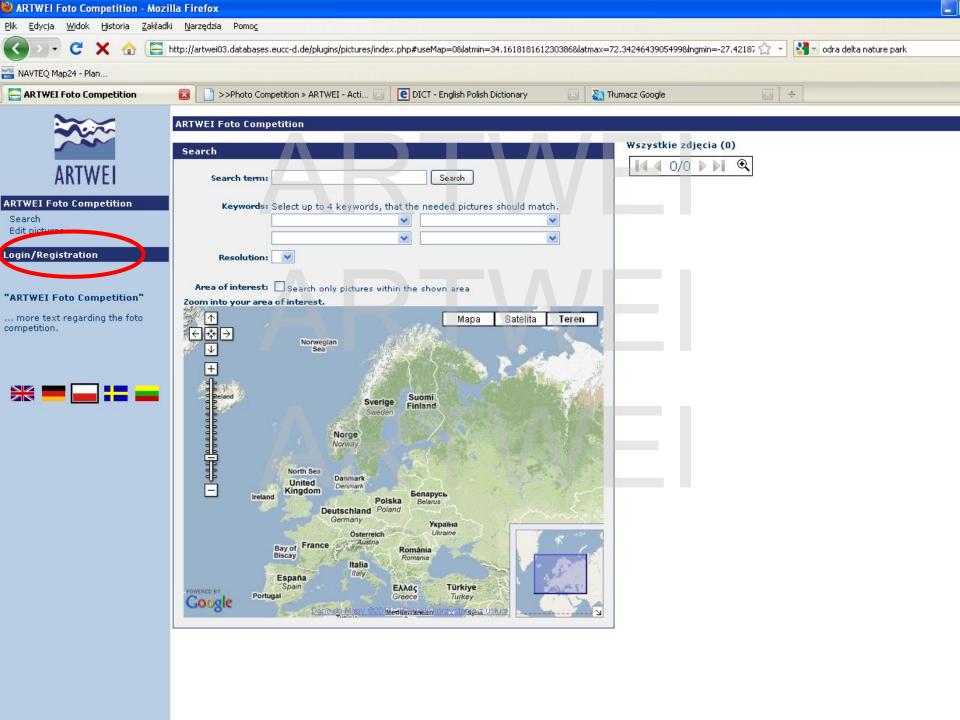


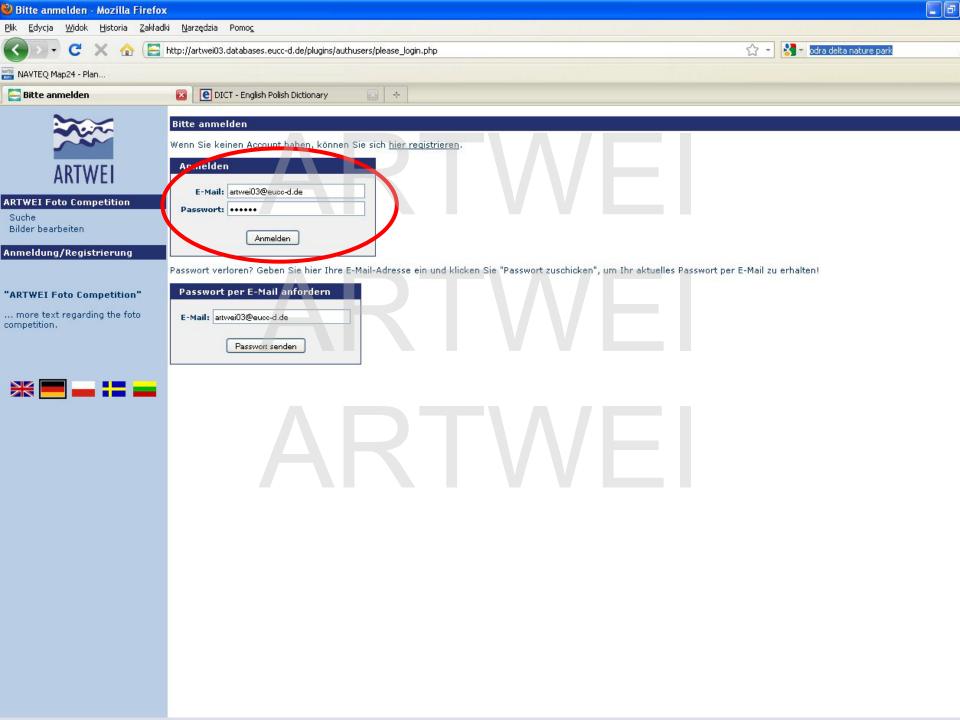


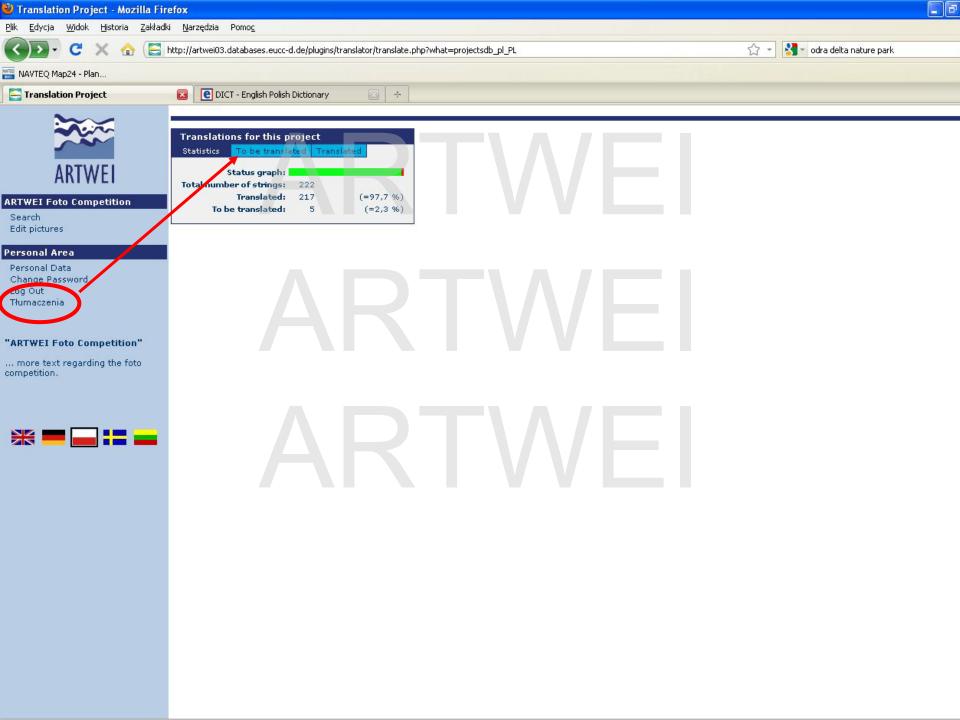


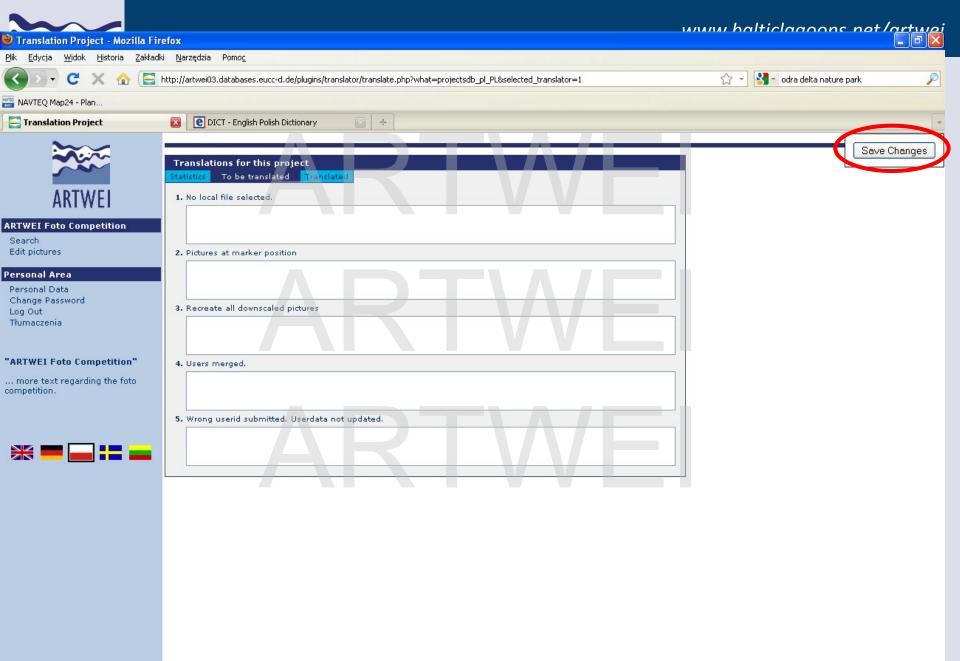














Curonian Lagoon

Organiser:

Main partner:

Person responsible:

E-mail address:

Title of the competition:

Duration:

EUCC – Baltic Office

Atlantic Branch of P.P.Shirshov Institute of Oceanology Russian

Academy of Sciences?

Ramunas Povilanskas

ramunas.povilanskas@gmail.com

"Man and Lagoon"

2011 September – December







Vistula Lagoon

Organiser:

Main partner:

Person responsible:

E-mail address:

Title of the competition:

Duration:

Sea Fisheries Institute

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Piotr Margoński

pmargon@mir.gdynia.pl

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Oresund Sound

Organiser:

Main partner:

Person responsible:

E-mail address:

Title of the competition:

Duration:

World Maritime University

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Henrik Nilsson

hn@wmu.se

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