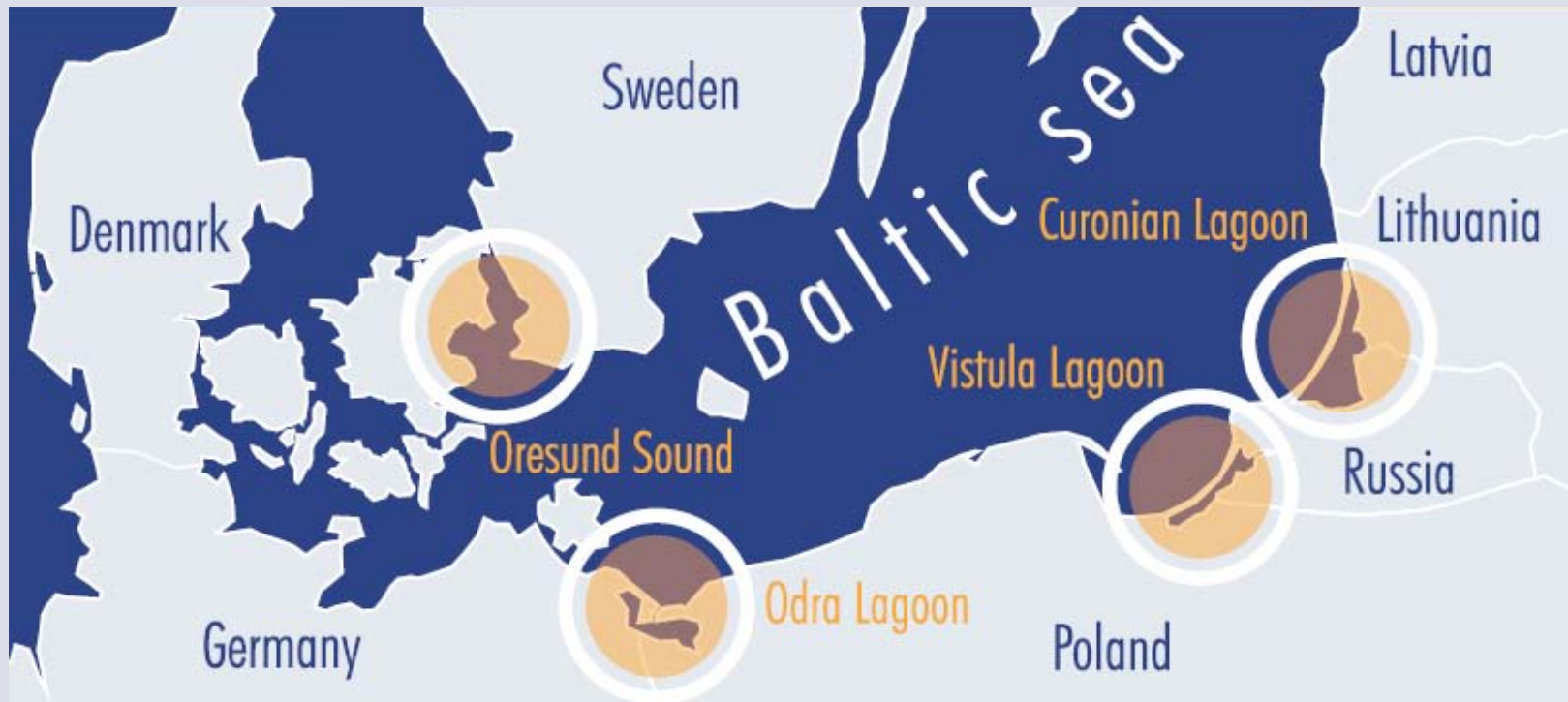


ARTWEI 2010-2013

Action for the Reinforcement of the Transitional Waters' Environmental Integrity



5th Project Meeting
16-18 May 2012, Frombork





Cross-border dissemination events

Output indicators:

- 8 cross-border dissemination events (presenting project outputs and results)
- Held in all four transitional areas **(2 per area (at each cross border))**
(e.g. Nida, Zelenogradsk, Kaliningrad, Frombork, Wollin, German side, Danish side, Malmo)
- Preferably at public events
- Obligatory – **press releases before or after every event** (highlight environmental importance of transitional waters)
- Visitors to the events: total per project 2000 **(250 per event)**





Each partner:

- **informs Lead Partner about the planned event beforehand (for uploading info into the project website)**
- **reports to Lead Partner about the event (filling provided event report template)**
- **deadline for all 8 dissemination events – 2012 September.**





REMINDER:

- **Take photos during the events**
- **Prepare and deliver agenda or minutes or event memo**
- **Use Programme logo and EU emblem (see lower-left corner of this slide) on every item produced for dissemination/training**
- **Use EU flag**
- **Press releases should contain Programme logo and EU emblem**
- **If materials are published in national languages, the labels (logo and emblem) should also be translated (contact LB for proper wording)**
- **If other logos are used in addition, Programme logo and EU emblem should be at least the same size as other logos**

